



## NEWS RELEASE

### PACE GLOBAL & SUNTRICITY INTRODUCE THE NEXT GENERATION OF SOLAR TECHNOLOGY TO THE MARKET

FAIRFAX, VA AND LAS VEGAS, NV — November 29, 2011 – [Suntricity Corp.](#) (“Suntricity”) has retained [Pace Global Energy Services, LLC](#) (“Pace Global”) and [Pace Financial Services, LLC](#) to provide financial and commercialization services.

Pace Global’s Business Development Agency agreement focuses on assisting Suntricity in establishing Manufacturing and Supply Agreements through strategic partnerships, joint ventures, licensing, mergers, and related transactions.

Pace Financial Services will provide Suntricity with financial structuring and advisory services.

The growing market for solar energy is driven by reducing costs, improving efficiencies, and declining incentives. Suntricity’s reactive inks enable the fabrication of solar cells through well-established high speed printing methodologies that replace slow, expensive vapor-deposition fabrication techniques. Suntricity is well positioned to emerge as a technology leader in the solar arena. Suntricity’s and Pace Global’s combined technical, market, and financial acumen are expected to accelerate Suntricity’s commercialization and create a lasting partnership.

Timothy F. Sutherland, Chairman and Chief Executive Officer of Pace Global, stated, “The combined capabilities of the firms and rigorous process & procedures for validating the technology and moving to scalable production with strong partners has us very optimistic about the potential market dominance of the Suntricity technology.”

William Brownrigg, Chief Executive Officer of Suntricity, added “Suntricity brings a very strong technical and manufacturing team to launch its reactive ink technology and sees Pace Global as the ideal business partner both for capitalization and commercialization given Pace Global’s impressive knowledge, depth of resources, and market standing among strategic and financial participants.”

#### **About Pace Global**

Pace Global is a leading [energy consulting and management company](#). We combine deep industry knowledge with commercial, technical, financial, and regulatory expertise to help organizations maximize value and manage risk in today’s complex energy and environmental markets. For more than 35 years and in over 60 countries, we have worked closely with our clients to define strategies and implement solutions. We offer a unique, integrated perspective our clients have come to trust, which we call the Power of Integration. For more information, please visit our website [www.paceglobal.com](http://www.paceglobal.com).

#### **About Suntricity Corporation**

Suntricity’s Reactive Ink methods create significant cost reduction opportunities throughout the transformation process from raw materials to completed devices. Even post-panel BOS costs can be improved given the “form factor flexibilities” made possible by Suntricity’s printed solution. For more information, visit [www.suntricitycells.com](http://www.suntricitycells.com).

**CONTACT INFORMATION:**

**Suntricity**

William (Bill) Brownrigg

CEO, Director

Phone: 702.987.0400

Direct (B.C.): 778.786.1423

Direct (N.Y.): 518.824.5867

**Pace Global**

Michelle Cash

Senior Marketing Specialist

Phone: 703.818.9100

Direct: 703.227.8775